



Strengthening the Sunday Experience



StrengthFinder 2.0

In order to create a better
Sunday Experience we have to know:
ourselves and our gifts,
and
what gifts we need around us.

How do you identify a strength?

- *Strengths have a yearning quality*
- *A strength is an activity that makes you feel strong*
- *Strengths are things you are naturally inquisitive about*
- *Strengths have a restorative quality*

“For you created my inmost being. You knit me together in my mother’s womb”

139:13

What are our strengths?

Tim	Don	Jason	Matt	Sarah	Cynthia
Woo	Achiever	Includer	Woo	Strategic	Belief
Adaptability	Includer	Positivity	Communication	Woo	Learner
Connectedness	Maximizer	Developer	Activator	Positivity	Positivity
Positivity	Connectedness	Arranger	Maximizer	Activator	Developer
Ideation	Self Assurance	Communication	Significance	Ideation	Strategic

Let's learn more about our strengths

Pair up with someone who has one of your strengths:

How have you seen this individual's strength ?

How do you see yourself using this strength in the workplace?

Let's learn more about our strengths

Pair up with someone who does not have any of your strengths (or a strength you wish you had):

How have you seen this individual's strength ?

How do you see that strength being used in the workplace?

How can we leverage our strengths?

We are most successful and most engaged when we use who we naturally are to fulfill the requirements of our role

List three critical activities that you will perform this week.

Identify the strength or strengths and how it will help you accomplish that activity.

How can we leverage our strengths?

We are most successful and most engaged when we use who we naturally are to fulfill the requirements of our role

Think about the needs, problems, and concerns of your local church.

How might your strengths be leveraged to address one or more of those needs, problems and concerns?

Time for reflection...

How might you use this information about strengths with your staff and/or key leaders?

What would a strengths based organization look like in your context?

Why worship and sermons are important

Pew Research

NLI Self-Study



Demographics & Worship

Based on Tom Bandy's Book "Worship Ways"



NLI Cohort 2 Mosaic Groups

Church	Mosaic 1	Mosaic 2	Mosaic 3	Mosaic 4
Warrenton	C11	F22	B07	O54
Centreville	B10	A01	O54	
Calvary	G25	A01		
Leesburg	B07	F22	O54	C13
Clarendon	G25	A01		
New Song	J34	C14	F22	B08
Burke	C13	A01		
Sydenstricker	A01	C13		

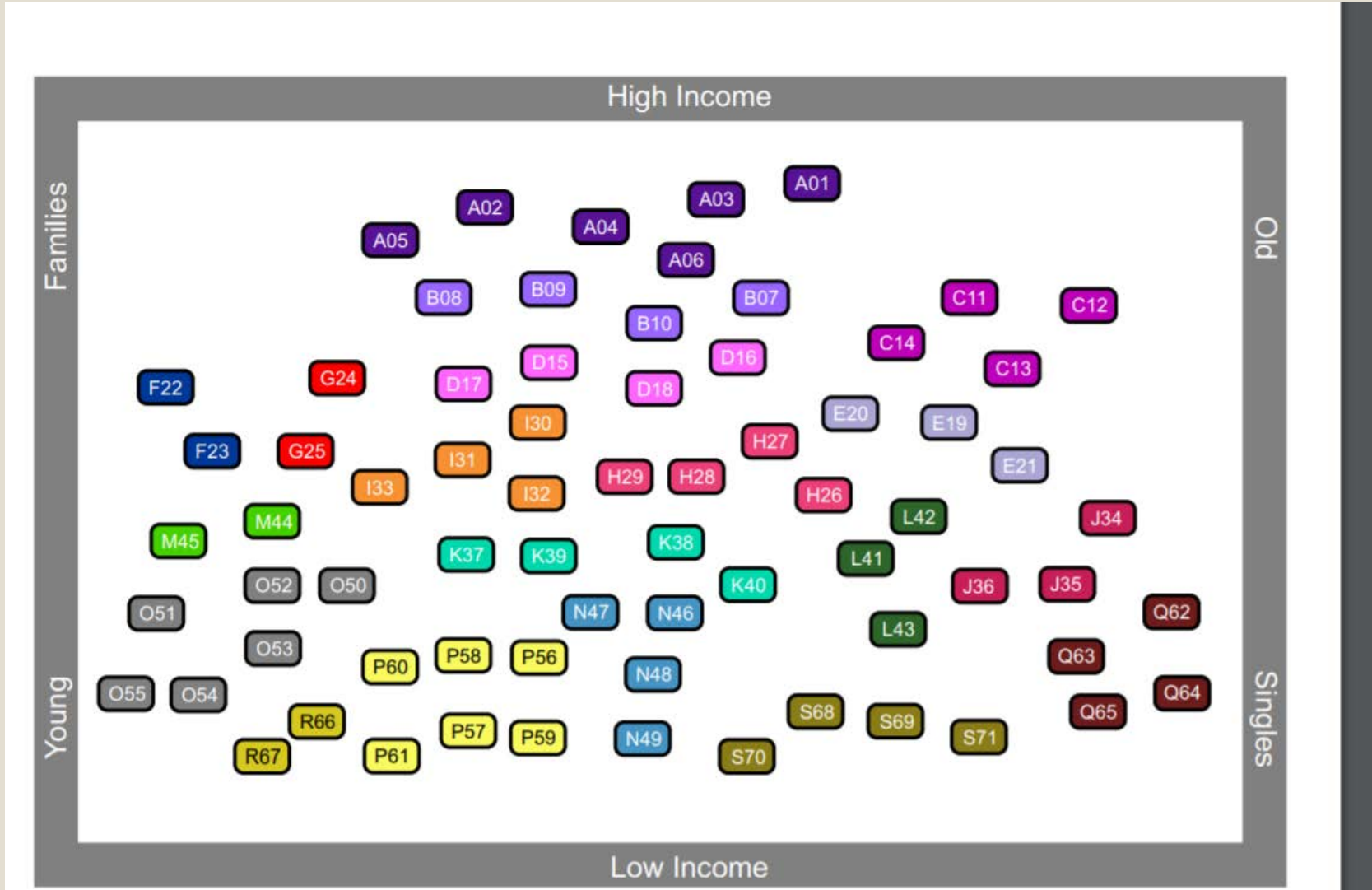
Common Groupings

A01	B07/B08	C11/C13/C14	G25	F22
Centreville	Warrenton	Warrenton	Clarendon	Warrenton
Calvary	Leesburg	Leesburg	Calvary	Leesburg
Clarendon	New Song	New Song		New Song
Burke		Burke		
Sydenstricker		Sydenstricker		

Bandy's Style Suggestions:

A01 - American Royalty	Inspirational	Educational
B07 - Generational Soup	Coaching	Inspirational
B08 - Babies and Bliss	Coaching	Inspirational
B10 - Cosmopolitan Achievers	Inspirational	Missional/Connectional
C11 - Aging of Aquarius	Inspirational	Educational
C13- Silver Sophisticates	Inspirational	Educational
C14 - Boomers and Boomerangs	Inspirational	Coaching
F22 - Fast Track Couples	Mentor	Discipler
G25 - Urban Edge	Missional/Connectional	Inspirational
J34- Aging in Place	Caregiving	Educational
O51 - Digital Dependents	Coaching	Missional/Connectional
O54 - Striving Singles	Coaching	Inspirational

Mosaic Family Tree



Discussion Groups - How might your worship planning be affected by these ideas

Reports from Mystery Worshippers

The hard truth about Hospitality...

A first impression is made in the first seven minutes...

Your guest has:

Found a parking space and entered the building

Stopped in the restroom

Dropped children off in nursery/classroom

Received a bulletin (maybe)

Heard the announcements (maybe)

Top 10 Reasons Why Guests Don't Return

1. Having to stand up and greet one another in the worship service
2. Unfriendly church members especially when greetings are perceived as disingenuous
3. Unsafe and/or unclean children's area
4. No place to get information
5. Bad church website

Top 10 Reasons Why Guests Don't Return

6. Poor signage

7. Insider/churchy language

8. Boring or bad worship service

9. Members telling guests that they were in their pews

10. Dirty facilities

(From Thom Rainer, President LifeWay Christian Resources)

Mystery Worshipper Reports



Mystery Worshipper Reports



Mystery Worshipper Reports



Mystery Worshipper Reports



Tackling Hospitality Issues

OWN IT - We've been expecting you, we're glad you are here!

- Decision to come to church is a big one
- Make process smooth from parking lot to pew
- Escort your guests versus pointing the way

Tackling Hospitality Issues

OWN IT - First few minutes rests on First Impressions Team

- Welcome Video on website
- Greeter at front door
- Connection Desk/Center that they pass by
- Ushers that are engaged in people

Tackling Hospitality Issues

OWN IT - Guests know if they matter to you

- Culture - Define It, Model It
 - Huddle - 3 minutes before going to post
 - Values + Actions - “Speed of the Leader”
 - Excellence Transcends
 - Be Fully Present for the Guests

Tackling Hospitality Issues

OWN IT - Hospitality is Everyone's Job

- At the beginning of the service
- During time when shake hands/pass the peace
- After the service
- Gifts to first time guests clue everyone in!

Tackling Hospitality Issues

OWN IT - Follow Up - You were noticed!

- Have clear next steps
 - Pew Pad
 - Follow up

Tackling Hospitality Issues

People are coming to church to connect with God, to find something that is missing, to heal a hurt - don't get in the way of that!

Tackling Sermon Issues

- Prayer and Study – there are no short cuts except to the DS's office...
- Connecting – content and physically with eye contact and body movement. Worth working very hard on this!

Tackling Sermon Issues

- WHY? “So that” People want to know a reason to keep coming back...
- Sermon topics/titles – Would a person outside the church be able to understand? “Wesley’s Sanctification” vs. “Getting Better All the Time”
Assume a low level of knowledge of theology and Bible.

Tackling Sermon Issues

- Take an image or phrase and keep weaving it back in; we are a visual people
- Ask questions
- Clarity of what you want them to KNOW and what you want them to DO. Too much other 'stuff' can be distracting in an ADD world.

Tackling Sermon Issues

- Key take aways:
 - Practice and get better – we can ALL get better
 - Get feedback from honest people – often

Carey Nieuwhof question:

*Would a teenager be engaged in your main worship service?
Can you design a worship service that engages a teenager?*

Worship Planning

Worksheet

